

COOKIE POLICY

Effective from 30/06/2023

www.generali-am.com

Generali Asset Management S.p.A. SGR (hereinafter referred to as “Generali AM” or “Company”), with registered office in Trieste, at Via Machiavelli 4, intends to provide, as the data controller, information to users (hereinafter referred to as “you” or “your”) of the website www.generali-am.com (hereinafter, the “Site”) regarding the use of cookies on the Site.

Se desiderate contattare la Società o esercitare un diritto rispetto al trattamento dei vostri dati personali, potete utilizzare:

- the postal address: Generali Asset Management S.p.A. SGR, Via Machiavelli 4, 34132 Trieste, or
- the email address: privacy.Generali-AM@generali.com.

For any questions or to exercise a right regarding the processing of your personal data, you can contact our Data Protection Officer at the following contacts:

by regular mail at the address: Generali Asset Management S.p.A. SGR, Via Machiavelli n. 4, 34132 Trieste, attention to the Data Protection Officer, or

- by email at the address: DPO.Generali-AM@generali.com.

GENERALI AM may change this cookie policy from time to time, also following any changes to the applicable regulations. The latest updated version of the document will always be available for consultation on the Site.

Definitions

Cookies are typically text strings that websites (so-called publishers or “first parties”) visited by the user, or different websites or web servers (so-called “third parties”), place and store within a user's terminal device (so-called “active identifiers”). On each subsequent visit, the browser sends these cookies to the site that originated them or to a different site.

Storing certain information through cookies enables users to navigate online easily and quickly and constitutes the processing of personal data.

Cookies have different characteristics and are used for different purposes. They can be distinguished based on the following three criteria:

A. The entity that installs them:

- First-party cookies: Installed directly by the company that owns the visited website, through the website itself.
- Third-party cookies: Installed, through the visited website, by third parties other than the company that owns the website.

B. The duration of the period they remain active:

- Session cookies: Cookies that store necessary information during the browsing session and are deleted when the browser is closed.

- Persistent cookies: Cookies stored on the user's hard drive, and the website reads them each time the user reconnects to the site. A persistent cookie has a specific expiration date, after which it stops functioning.

C. The purposes pursued:

- Technical cookies: Used solely for "the transmission of a communication over an electronic communications network, or insofar as this is strictly necessary for the provider of an information society service explicitly requested by the subscriber or user to provide this service" (cf. Article 122, paragraph 1 of Legislative Decree 196/2003 and subsequent amendments). To be installed, they do not require consent as they are strictly necessary for the functioning of the sites.

- Analytical cookies: Used to obtain statistical information, generally in non-aggregated form, about the number of users accessing one or more sites or using them. To be installed, they require consent as they are not strictly necessary for the functioning of the sites.

- Profiling cookies: Used to track the profiles of site users to display advertisements on visited sites that may be of interest due to alignment with the tastes and consumption habits of different users. To be installed, they require consent as they are not strictly necessary for the functioning of the sites.

Similar functions can be performed by other tools that, while using a different technology (so-called "passive identifiers"), allow for treatments similar to those carried out through cookies.

Types of Cookies Used by the Site

Generali AM's website uses both technical cookies and analytical cookies from both first and third parties.

Generali AM does not aim to track individual users or identify them, but primarily uses cookies to obtain useful information about the ways in which the site is used, with the goal of constantly improving user experience.

In any case, it is possible to avoid the installation of cookies by modifying the settings of the browser in use, as explained in the relevant menu, which is different for each browser. To understand how to set cookies, it is recommended to consult the instructions of the most commonly used browser providers, available at the following links:

- Chrome: [Chrome Cookie Help Page](#)
- Firefox: [Firefox Cookie Help Page](#)
- Edge: [Edge Cookie Help Page](#)
- Safari: [Safari Cookie Help Page](#)

Alternatively, you can visit the website www.aboutcookie.org for a comprehensive guide on setting cookies in a wide range of desktop browsers.

A. Technical Cookies

Generali AM uses technical cookies solely for the purpose of allowing you to visit the site and use its various functions. Specifically, the company uses:

- Navigation cookies: Ensure the normal use of the site and are generally session cookies that are automatically deleted when the browser is closed.
- Functionality cookies: Allow you to navigate the site based on a set of selected criteria (such as language or country of origin) to improve the use of the services offered by the site. These are persistent cookies that remain on your computer even after the browser is closed until their expiration date (typically ranging from two months to two years) or until you delete them.

Technical cookies are used exclusively for the purposes described in this paragraph. The site uses the technical cookies listed below.

Cookie Name	Service/Third Party Installing the Cookie	Description	Storage Period	Storage Period	LINK
			Retention period related to the storage of the cookie on the user's device	Retention period related to the processing of personal data collected through cookies	
_w_session	Wistia	This site uses the Wistia hosting service for video content. Cookies are used to track video views across multiple sessions and/or page loads.	Media is hosted and stored for the duration of the Client's account, up to a maximum of three (3) years.	Wistia Privacy	https://wistia.com/privacy https://wistia.com/terms https://www.general-investments.com/it/en/institutional/article/prepare-for-aftershocks
_ex-show-single-cta	Wistia	This site uses the Wistia hosting service for video content. Cookies are used to track video views across multiple sessions and/or page loads.	Wistia Privacy	Wistia Privacy	https://wistia.com/privacy https://wistia.com/terms https://www.general-investments.com/it/en/institutional/article/prepare-for-aftershocks
Keen	Celero (real name scanned by OneTrust: generali.celero.site)	"This cookie is designed to track and analyze user interactions with the site.	1 year	N/A	https://www.celero.io/privacy
CeleroCookiesAccepted	Celero (real name scanned by OneTrust: generali.celero.site)	This cookie ensures that the user's preference regarding cookie usage is stored and respected during their subsequent visits	1 year	N/A	https://www.celero.io/privacy

The installation of technical cookies does not require your prior consent because it is strictly necessary to ensure the correct functioning of the Site.

B. Third-Party Analytical Cookies

The Site uses analytical cookies from Google Analytics, allowing the Company to collect statistical information, exclusively in aggregated form, about the usage of the Site, such as the number of users accessing it and the most frequently visited pages.

The analytical cookies from Google in use do not allow the identification of users since the IP address associated with the cookie is anonymized before being sent to Google. The entire IP address is never collected or stored on either Google's systems or ours.

Below is a list of the analytical cookies currently used by the Site.

Cookie Name	Service/Third Party Installing the Cookie	Description	Storage Period	Link
_ga	Google Analytics	Used to distinguish users.	2 years	Google Privacy Policy , Google Cookie Policy , Google Cookie Management , Google Developers
gg<container-id>	Google Analytics	Used to persist the session state.	2 years	Google Privacy Policy , Google Cookie Policy , Google Cookie Management , Google Developers

The installation of third-party analytical cookies requires your prior consent. To this end, when you access the Site, a banner is displayed informing you that the Site uses third-party analytical cookies. By clicking "Accept," you are providing your free and informed consent to the installation of these cookies. The Company will track your consent through a specific technical cookie, ensuring that consent is not requested again on each subsequent visit to the Site.

You can block the storage of analytical cookies at any time without affecting your ability to visit the Site. To learn how to block the storage of analytical cookies, you can read information about third-party cookies by clicking on the links provided in the table above.

C. Marketing Cookies

The Site uses marketing cookies (also known as targeting cookies) to track users visiting the Site, aiming to present relevant and engaging advertising to individual users, which consequently holds more value for publishers and third-party advertisers.

Below is a list of marketing cookies currently used by the Site.

Cookie Name	Service/Third Party Installing the Cookie	Description	Storage Period
visitor_id	Pardot	The visitor cookie includes a unique visitor ID and your account's unique identifier code. For example, the cookie named visitor_id12345 stores the visitor ID 1010101010. The account identifier, 12345, ensures that the visitor is tracked on the correct Pardot account. The visitor's value is the visitor_id in your Pardot account. This cookie is set for visitors by the Pardot tracking code.	2 years
pi_opt_in	Pardot	If the tracking option is enabled, the pi_opt_in cookie is set with a true/false value when the visitor chooses to enable or disable tracking. If the visitor enables the feature, the value is set to true, and the visitor receives the cookie and is tracked. If they choose to disable it or ignore the banner with the respective request, the cookie's value is set to false, the cookie is deactivated, and the visitor will not be tracked.	2 years

Marketing Cookie Consent and Rights Exercise:

The installation of marketing cookies requires your explicit consent. To this end, when you access the Site, a banner is displayed, informing you that the Site uses marketing cookies. By clicking "Accept," you are freely and knowingly

giving your consent to the installation of these cookies. The Company tracks your consent through a specific technical cookie to avoid asking for your consent again during each subsequent visit to the Site.

You can block the storage of marketing cookies at any time without affecting your ability to visit the Site. To learn how to block the storage of marketing cookies, you can refer to the information on marketing cookies by clicking on the links provided in the table above.

Exercise of Rights:

Even concerning the processing of personal data through the installation of cookies, you can exercise the following rights:

- **Right of Access:** You can ask the Company to access your personal data to find out, for example, which data the Company is currently processing.
- **Right of Rectification:** You can ask the Company to correct personal data that is inaccurate or incomplete.
- **Right to Erasure:** You can request the deletion of personal data under specific circumstances.
 - You can request the Company to delete your personal data in the following circumstances:
 - Personal data is no longer necessary for the purposes for which it was collected or otherwise processed.
 - You have revoked consent to the processing, or there are no other legal grounds for the processing.
 - You object to the automated processing of your personal data, and there are no other legal grounds for the processing.
 - Personal data has been processed unlawfully.
 - Personal data must be erased in compliance with a legal obligation of the European Union or Italy to which the Company is subject.
 - Personal data has been collected in relation to the offer of information society services.
- **Right to Restriction:** You can request the Company to limit the processing of your personal data in the following circumstances:
 - You have contested the accuracy of personal data, and you request the Company to limit the processing for the period necessary to verify the accuracy of your personal data.
 - The processing is unlawful, and instead of deleting the personal data, you request the Company to limit the processing of personal data.
 - The Company no longer needs to process your personal data for the above purposes, but such data is necessary for the establishment, exercise, or defense of a legal claim.

Right to Data Portability: You can request the Company to transfer the personal data you provided to another company or organization and/or receive your personal data in a structured, commonly used, and machine-readable format.

Finally, if your personal data has been transferred outside the European Economic Area, you have the right to obtain a copy of such data or information about where it has been made available.

These rights can be exercised by contacting the Data Protection Officer at the above-mentioned contacts. The Company will not charge any fees for tasks resulting from your request unless the request is manifestly unfounded or excessive.

Right to Lodge a Complaint:

If you detect irregularities in the processing of your personal data, you have the right to lodge a complaint with the Italian Data Protection Authority (Garante per la protezione dei dati personali). You can find the procedures for submitting a complaint on the Authority's website: <https://www.garanteprivacy.it/diritti/come-agire-per-tutelare-i-tuoi-dati-personali/reclamo>.

Additionally, you have the right to lodge a complaint with the supervisory authority of the European Union member state where you reside, work, or where the alleged violation is assumed to have occurred. The contact details for the supervisory authorities of the European Union member states can be found at the following link: https://edpb.europa.eu/about-edpb/board/members_en